



STONE HORSE GREEN

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Friends of the Stone Horse Green Announce Lead Donors

MIDDLETON, WI. – The Friends of the Stone Horse Green, in conjunction with the City of Middleton, are pleased to announce new lead donors to the Stone Horse Green project planned for Downtown Middleton. The new outdoor gathering space is scheduled to begin construction early next year and open later in the summer. Friends of the Stone Horse Green committee member Kevin Mahaney states “The Friends deeply appreciate the overwhelming support we have received from the community for this Downtown Middleton destination space. We’re excited to get this project underway in the coming months and it would not be possible without the help of our lead donors.” Together, the Friends and City wish to recognize the following Middleton businesses for their sponsorship role:

- ❖ Electronic Theatre Controls (ETC) has announced a sponsorship for the outdoor theater (\$250,000). ETC manufactures lighting and rigging technology for entertainment and architectural application. ETC’s international headquarters is in Middleton. ETC will name the outdoor theater in honor of their co-founder, Fred Foster, who passed away in 2019.
- ❖ Hy Cite Enterprises, LLC has announced a sponsorship for the Barn Lights sculpture (\$150,000). Hy Cite provides premium kitchenware to customers worldwide through its network of over 7,000 independent distributors. Hy Cite’s international headquarters is in Middleton.
- ❖ The Middleton Area Development Corporation (MADC) has announced a matching grant sponsorship of \$100,000 to support the Green. MADC is a private loan fund. MADC recognizes the value of the Green to the businesses in Downtown Middleton and will match contributions of \$5,000+ up to a total of \$100,000.
- ❖ The Pleasant T. Rowland Foundation, the non-profit foundation of American Girl founder and philanthropist Pleasant Rowland, has announced a sponsorship for the Fire Kettle (\$25,000). This foundation was the first lead donor to step forward for this project.
- ❖ Steve Cohan, Chief of Inspiration at FCS Partners has announced a sponsorship for a Stone Horse sculpture (\$25,000). Home to nine innovative organizations, FCS Partner’s facility is the only commercial multi-tenant facility in Dane County specifically designed for companies in growth to expansion phases of the business cycle. <https://fcspart.com/>.
- ❖ The Madison Gas and Electric (MGE) Foundation has announced a sponsorship of the solar array (\$15,000). The MGE Foundation is our community energy company’s philanthropic arm. The MGE Foundation works to improve the quality of life for all those who live and work here. MGE continues to be a committed partner to help the City of Middleton reach its renewable energy goals.

The Friends of the Stone Horse Green and the City of Middleton thank these companies and individuals for their generosity toward Downtown Middleton’s only public green space. Our Lead Donors will be recognized at a future on-site event as County restrictions allow. To learn more about the Stone Horse Green, visit: www.stonehorsegreen.org.

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