

NOTICE OF PUBLIC HEARING

Request for Variance from Middleton Sign Ordinance

3112 Parmenter St, Future Culver's Site (Formerly Fitzgerald's)
Tax Parcel #255/0708-024-8762-5

Wednesday, April 8, 2026, at 5:00 p.m.

City of Middleton Zoning Board of Appeals
Virtual Meeting via <https://zoom.us/> (instructions below)
Meeting ID: 895 1007 9571 and Passcode: 859747

Lora Trent, representing Culver's, requests a variance from the City of Middleton Sign Ordinance to relocate an existing non-conforming pylon sign at the Culver's on Parmenter St, to a new location on Parmenter St. The sign is approximately 15 ft tall and 100.19 sf in size. The application also requests five wall signs on the building with a total sign area of 156.77 sf.

Section 22.11(1)A.3. does not allow pylon signs in any zoning district. Section 22.11(1.A) requires a sign in a similar zoning district to be 8 ft tall and 36 sf in size. Section 22.11(1)B.1. only allows one wall sign per business per street frontage. The building has frontage on both Parmenter St and Lisa Ln, so only two wall signs with a maximum size of 100 ft and 50 ft are permitted by the ordinance.

Description of property receiving the variance:

LEGAL DESCRIPTION: LOT 2, CERTIFIED SURVEY MAP NO. 6017, RECORDED JANUARY 19, 1990 IN VOLUME 28 OF CERTIFIED SURVEY MAPS, PAGE 313, AS DOCUMENT NO. 2181672, IN THE CITY OF MIDDLETON, DANE COUNTY, WISCONSIN.EXCEPT THAT PART CONVEYED TO THE STATE OF WISCONSIN DEPARTMENT OF TRANSPORTATION IN WARRANTY DEEDRECORDED OCTOBER 18, 2005 AS DOCUMENT NO. 4122072.

During the hearing, all interested persons will have an opportunity to speak or register their opinion. Statements may also be provided to City staff by 1:00 p.m. on the day of the hearing to be included in the meeting materials. The Zoning Board of Appeals may take action following the hearing.

To monitor or participate in the meeting, use the Zoom app or go to <https://zoom.us/>, then enter the Meeting ID and Password (see above). To participate by phone, call (312) 626-6799 and enter the Meeting ID. Anyone who would like phone access other than by the listed long-distance (Chicago) telephone number should contact city staff prior to the meeting.

For additional information, or to provide a statement prior to the hearing, contact:

Daphne Xu, AICP
City Planner & Zoning Administrator
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